

Corporate Social Responsibility Report

Patch Agency | eSpace | Patch Studio

2025/26

A MESSAGE FROM OUR FOUNDER

At Patch Group, we believe business success should be measured by more than commercial outcomes alone.

As a marketing agency, event space and creative studio, we recognise both the responsibility and opportunity to positively influence the communities, industries and people around us every day.

Throughout 2025/26, we continued to invest our time, expertise and resources into initiatives that generated measurable environmental and social outcomes. From supporting organisations addressing youth homelessness to reducing waste through venue operations and creating opportunities for emerging creatives and future industry professionals, our focus has remained consistent: to use our business as a force for positive impact.

This report outlines the measurable outcomes achieved during the reporting period and our ongoing commitment to responsible business practices.

Josh Fritz

Founder & Managing Director

1.0 ABOUT PATCH GROUP

Patch Group is a Brisbane-based collective comprising Patch Agency, eSpace and Patch Studio.

Across the three businesses, Patch Group delivers digital marketing, creative production, event and content services to organisations throughout Australia.

As a growing business operating within the marketing, events and creative industries, Patch Group recognises its responsibility to contribute positively to the communities, industries and environments in which it operates.

Corporate Social Responsibility (CSR) forms an important part of how Patch Group conducts business, supports stakeholders and creates long-term value beyond commercial outcomes.

2.0 OUR COMMITMENT

Patch Group is committed to operating responsibly, ethically and sustainably across all areas of its business.

Responsible business practices are embedded across Patch Agency, eSpace and Patch Studio, ensuring that environmental sustainability, social impact and ethical governance remain central to how we operate and grow.

3.0 ENVIRONMENTAL RESPONSIBILITY

Environmental sustainability is integrated into the daily operations of Patch Group through practical initiatives designed to reduce waste, encourage responsible consumption and deliver measurable outcomes.

3.1 DIGITAL-FIRST OPERATIONS

Patch Agency operates under a predominantly paperless model, with contracts, proposals, reporting, invoicing and communications managed digitally.

Recycling systems are implemented throughout the workplace, while organic waste including food scraps and coffee grounds are composted where possible.

Patch Group prioritises responsible purchasing through the reuse and resale of assets, the purchase of second-hand equipment where appropriate, and the use of energy-efficient lighting throughout its facilities.

Team members are encouraged to utilise public transport where practical, and opportunities to offset business travel emissions are actively explored.

3.2 SUSTAINABLE EVENT OPERATIONS

As a venue hosting up to 20 events each month, eSpace recognises the opportunity to reduce environmental impact through operational decision-making.

Throughout the reporting period:

- 100% of events were delivered without single-use plastic drinkware
- Reusable glassware was utilised across all events
- Paper straws replaced plastic alternatives
- Recycled paper products, including toilet paper, were used throughout the venue
- Environmentally conscious cleaning supplies were prioritised

eSpace also seeks to support local and sustainability-focused suppliers wherever practical.

3.3 CONTAINERS FOR CHANGE

All eligible beverage containers generated through eSpace operations are collected on a fortnightly basis and processed through the Containers for Change program, with 100% of proceeds donated directly to charity.

During the reporting period:

- More than 1,000 beverage containers were diverted from landfill
- Over \$150 was raised through recycling activities
- 100% of proceeds were donated to All Breeds Canine Rescue Inc

4.0 SOCIAL IMPACT & COMMUNITY CONTRIBUTION

Patch Group believes its greatest opportunity to create impact lies in the expertise, resources and facilities it can contribute to causes creating meaningful social outcomes.

4.1 BRISBANE YOUTH SERVICE

The most significant community initiative undertaken during the reporting period was our pro bono partnership with Brisbane Youth Service (BYS).

Patch Agency donated professional marketing services valued at \$6,085, including strategic marketing support, Meta advertising management, photography, videography and content creation.

Within the first month of campaign activity:

- More than 20 donations were generated
- More than \$2,900 was raised for Brisbane Youth Service
- Awareness and visibility of BYS fundraising initiatives increased significantly

This partnership demonstrates how professional expertise can create a multiplier effect for charitable organisations.

4.2 SUPPORTING EMERGING CREATIVES

Patch Studio is committed to supporting creative projects, emerging talent and community initiatives.

During the reporting period, Patch Studio donated two half-day studio hire vouchers valued at \$598 to the Screen It International Film Festival (SIIFF), supporting inclusive storytelling and emerging filmmakers.

Patch Studio has also supported Indigenous artists and creatives through discounted access to professional facilities.

4.3 SUPPORTING LOCAL & INDIGENOUS-OWNED BUSINESSES

Across Patch Agency, eSpace and Patch Studio, preference is given to local suppliers, venues, caterers, accommodation providers and service businesses wherever practical.

Patch Group also actively seeks opportunities to engage Indigenous-owned businesses through procurement processes.

4.4 DEVELOPING EMERGING TALENT

Patch Agency hosted eight internship placements during the reporting period. Interns received practical experience across digital marketing, social media, content creation, event management and client services.

Importantly, two former interns progressed into full-time employment opportunities within Patch Group, demonstrating our commitment to developing future industry professionals.

5.0 GOVERNANCE & ETHICAL BUSINESS PRACTICES

Patch Group is committed to operating with transparency, accountability and integrity.

Supplier selection considers environmental and social responsibility alongside commercial requirements, ensuring ESG considerations are incorporated into operational decision-making.

Patch Agency maintains licensing agreements, including OneMusic Australia licensing, ensuring artists and creators are fairly compensated for the use of their work.

Cloud-based infrastructure and digital systems enable secure, efficient and responsible operations.

6.0 IMPACT SNAPSHOT

Environmental Impact

- 1,000+ beverage containers recycled
- 100% of Containers for Change proceeds donated to charity
- 100% of eSpace events delivered without single-use plastic drinkware
- Predominantly paperless operations maintained

Community Impact

- \$6,085 in pro bono marketing services donated
- \$2,900+ raised for Brisbane Youth Service
- 20+ donations generated for BYS campaigns
- \$598 donated through Patch Studio facility access
- \$150+ donated to All Breeds Canine Rescue Inc

Industry Impact

- Eight internship placements delivered
- Two interns transitioned into full-time employment
- Ongoing support of local suppliers and service providers

Total Contribution

Patch Group contributed more than \$6,833 in direct financial and in-kind support during the reporting period.

7.0 LOOKING AHEAD

As Patch Group continues to grow, we remain committed to strengthening our sustainability initiatives, expanding community partnerships, increasing engagement with Indigenous-owned suppliers and enhancing measurement and reporting of our impact.

Through ongoing investment in our communities, people and environment, Patch Group remains committed to creating value far beyond commercial success.